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NDI Recognition Systems® Launches New Branding and Website

Winter Springs, Florida October 27, 2017 – NDI Recognition Systems® (NDI-RS) is pleased to invite visitors to research Automatic License Plate Recognition technology from its new website www.ndi-rs.com. The website launched just ahead of the 2017 International Association of Chiefs of Police (IACP) and has been designed to offer visitors the ultimate user-friendly experience with improved navigation and functionality.

“We exchanged ideas with our current customers, asking them what they wanted from our website.” said Keith Yahn, General Manager, US. “The consensus was they wanted a site that was easy to navigate and where they could learn more about plate recognition technologies and our product options in a non-intrusive environment.” Created with the user experience in mind, the new site is mobile responsive and includes intuitive navigation, downloadable product sheets, use-case scenarios and an online catalog.

A Global Company Built on Trust.

In addition to designing a new customer site, NDI-RS took a look at their company messaging. The discussion helped NDI come to the conclusion that quality ALPR solutions wasn’t the only thing they did well. “We’re a global company built on trust with support and tailored solutions available at every level. That’s not very common. It was important for our customers, and for ourselves, to broaden our portfolio and strengthen our product manufacturing in-house.” Yahn continued.

Our Cameras. Our Software. Our People.

With customer support at the very heart of their organization, NDI-RS has experienced customer longevity and is poised for a strong future. Product solutions are an asset to the company’s growth, but the NDI advantage is their customer relationships. The new NDI-RS mantra, “Our Cameras. Our Software. Our People” stands as the rally cry for how the global organization will continue pushing their business goals in 2018 and beyond.

About NDI Recognition Systems

NDI-Recognition Systems is a global provider of Automatic License Plate Recognition Systems (ALPR) for law enforcement, military and commercial markets. For 30 years NDI Recognition Systems has designed, manufactured and delivered customer-driven license plate technologies. Our technologies help to identify unregistered or stolen vehicles, persons of interest and organized crime. Headquartered in the UK and the US, NDI Recognition Systems remains committed to ongoing research and development for the advancement of recognition systems.

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